

February 9, 2010

Marin County Board of Supervisors
3501 Civic Center Drive
San Rafael, CA 94903

SUBJECT: Department of Health and Human Services, Division of Social Services, requests approval of FY09-10 agreement with Marin Children and Families Commission for continued outreach and enrollment services to children in low-income families in the amount of \$200,000 (Renewal)

Dear Supervisors:

RECOMMENDATION:

1. Authorize Board to execute FY 09/10 agreement with Marin Children and Families Commission.

SUMMARY: This proposed renewal agreement provides \$200,000 in funds from the Marin Children and Families Commission to the Children's Health Initiative (CHI) program to continue the county-wide efforts to enroll all low-income children in health insurance.

Community Benefits: In the last fiscal year the Children's Health Initiative served over 1,230 unduplicated clients by enrolling them in health insurance and providing referrals to community resources. Currently, the program provides outreach, enrollment, and retention assistance in low cost and free child health insurance plans for the entire county. Enrollment is approaching 13,000 with over 8,200 children and youth on Medi-Cal; close to 3,000 on Healthy Families; 1,200 on CalKids and over 500 on Kaiser Child HealthPlan. Additionally, the CHI team collaborates with non-profits, schools and day care centers, and the Marin Community Clinics in order to best serve Marin's low income children. The Children's Health Initiative program is now located at the new Health and Wellness Campus.

Fiscal Impact: There is no increase in net County Cost. Funds are budgeted in the Children's Health Initiative Fund Center 1000083000.

Reviewed By:	Department of Finance	[X]	N/A	[]
	County Counsel	[]	N/A	[X]
	Human Resources	[]	N/A	[X]

Respectfully submitted,

Larry Meredith, Ph.D.
Director

No SAP document required