

# DEPARTMENT OF PUBLIC WORKS

COUNTY OF MARIN  
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AIRPORT  
451-A AIRPORT ROAD  
NOVATO, CA 94945  
897-1754 • FAX 897-1264

BUILDING MAINTENANCE  
499-6576 • FAX 499-3250

CAPITAL PROJECTS  
499-7877 • FAX 499-3724

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MAINTENANCE  
499-7313 • FAX 499-3738

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ENGINEERING & SURVEY  
499-7877 • FAX 499-3724

FLOOD CONTROL DISTRICT  
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499-7380 • FAX 499-7190

LAND DEVELOPMENT  
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PRINTING  
499-6377 • FAX 499-6617

PURCHASING AGENT  
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REAL ESTATE  
499-6578 • FAX 446-7373

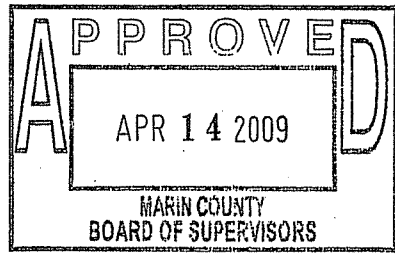
ROAD MAINTENANCE  
499-7388 • FAX /499-3656

STORMWATER PROGRAM  
499-6528

TRAFFIC ENGINEERING  
499-6528

WASTE MANAGEMENT  
499-6647 • FAX 446-7373

Farhad Mansourian, RCE  
Director



April 14, 2009

Marin County Board of Supervisors  
3501 Civic Center Drive  
San Rafael, CA 994903

**SUBJECT:** Report on the 1<sup>st</sup> Quarter, Second Year of the Green Commute Program

Dear Board Members:

**RECOMMENDATION:**

1. Accept report
2. Recognize award-winning Green Commute employees for the first quarter

**SUMMARY:** On November 25, 2008 your Board approved the continuation of the Green Commute Program through calendar year 2009. The amount of the stipend is \$4 per day with a maximum of \$20 per week, for regular and extra hire employees who commute to work by public transit, vanpooling, carpooling, bicycling or walking as opposed to a single occupant motor vehicle.

Following are the results for the first quarter of 2009, from the pay period starting December 14, 2008 through the pay period ending March 21, 2009.

- Number of registrants from all regular and extra-hire employees:

4 <sup>th</sup> Quarter, 2008	1 <sup>st</sup> Quarter, 2009
719 – 30% of 2,400	805 – 34% of 2,400

Of the 805 registered employees, 725 are regular hire and 80 are extra hire employees.

- Average number of participants per pay period:

4 <sup>th</sup> Quarter, 2008	1 <sup>st</sup> Quarter, 2009
290 – 12% of 2,400	348 – 15% of 2,400

- Average days per week of Green Commuting per participant:

4 <sup>th</sup> Quarter, 2008	1 <sup>st</sup> Quarter, 2009
3.1 Days	2.9 Days

- Total stipend expenses:

4 <sup>th</sup> Quarter, 2008	1 <sup>st</sup> Quarter, 2009
\$64,600	\$70,006

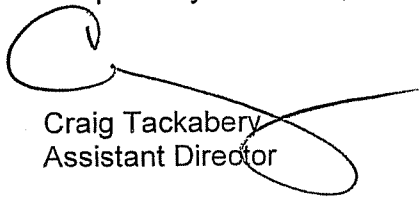
Attached are charts depicting the registration and participation for each pay period during the quarter and for modes of transportation utilized.

Following is a list of recent and upcoming promotional activities:

- Upcoming promotional events include:
  - Earth Day, April 22
  - 511.org's Team Bike Challenge, during the month of May
  - Bike to Work Day, May 14
  - 511 Rideshare Rewards, through June 30
- Attendance at departmental, divisional staff meetings for in-depth program presentations; collect employee feedback
- Articles in each quarterly edition of Frankly Speaking
- Regular information provided to registrants and participants via FYI announcements of upcoming events and updates to Green Commute Program MINE site
- Addition of Green Commute Program "welcome" packets to County's New Hire Orientation folders
- Visits to work locations throughout the County to answer specific employees' questions about the program and green commuting opportunities
- Collaborative efforts with Golden Gate Transit, 511.org, Marin Transit, and outside organizations, such as Marin County Bicycle Coalition and the Transportation Authority of Marin (TAM)
- Short video productions of different aspects of the Green Commute Program by Media Interchange, including employees' testimonials
- Informational e-minders and pertinent, timely press articles to be featured on website
- Participate at the Employee Benefits & Wellness Fair, November 2009, collaborating with Golden Gate Transit and 511.org to disseminate information

Reviewed by:     Auditor Controller     N/A  
                        County Counsel         N/A  
                        Human Resources     N/A

Respectfully submitted,

  
 Craig Tackabery  
 Assistant Director

Attachments:    Chart Registration & Participation  
                           Chart Modes of Transportation

