



PARTNERSHIPS FOR PREVENTION



Agenda

- ~ Welcome
- ~ Current Landscape of Partnerships
- ~ Elements of Collaboration
- ~ Factors that Affect Partnerships
- ~ Collaboration Multiplier
- ~ Wrap up & Prevention Hub Updates

Learning Objectives

- ✓ Gain appreciation for the range of partnerships including alliances, coalitions, networks and collaborations.
- ✓ Identify key elements common to all partnerships to achieve successful impacts and change.
- ✓ Practice with tools and strategies that enhance partnerships

Why Are We Here?



Expectations for Partnership

- ✓ Federal / National Prevention Strategy
- ✓ State/ Private Funders
- ✓ County
- ✓ Organizational
- ✓ Residents
- ✓ Key Stakeholders
- ✓ Parallel community planning processes
- ✓ Others?



Current Landscape

- What are some of the specific things that are different with partnerships than 5 years ago?
- Why are they different?



Are there any differences that are unique to coordinated or collaborative relationships in Marin County?

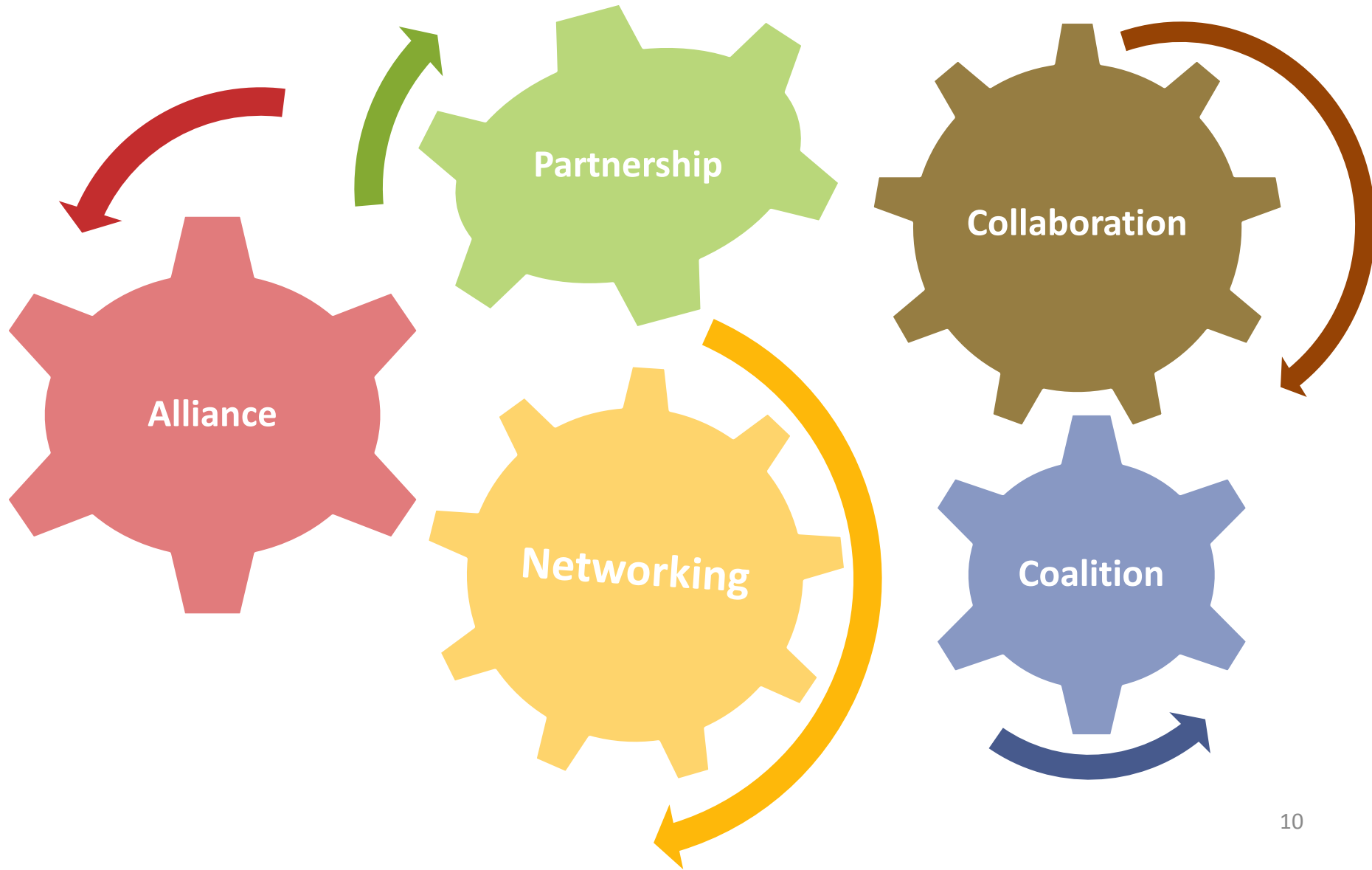
Current Landscape



Working Together

ELEMENTS OF COLLABORATION

Community Partnerships



Defining Partnerships

What are the elements at work in a partnership?

What affects those elements?



Aspects of Community Partnerships



Leadership

Decision-making

Conflict

Communication

Functions & Purpose

Structure

Handout

Defining Community Linkages Based on Functionality			
Range of Sophistication	Basic	Complex	
Linkage Types → & Function Areas ↓	Networking groups and Cooperatives are mostly aligned w/ this category	Alliances and Partnerships are mostly aligned w/ this category	Coalitions, Collaborations, Advisory Boards are mostly aligned w/ this category
Leadership	Few key leaders, facilitative leaders	Independent/ad-hoc/issue driven leadership	Shared and defined leadership with high level of trust and responsibility
Decision Making/Potential for Conflict	Minimal decision making, not sought for opinions or issues collected, low level of conflict or controversy	Complexity of decision making grows to include committees that report to leadership or boards, decisions may be by consensus. Potential for conflict increases with nature of issue.	More decision making tasks, formalized structure and responsibility (if defined for levels of decisions. Conflict of interest parameters for participants are common defined. Potential for controversy is high and needs to be mitigated.
Communication	Informal, participation optional communication	Lines of communication are set and managed, with participation expected	Communication has a structure, formality and protocol. There is an expectation for accuracy (vetted shared information) and involvement by members.
Purpose	<ul style="list-style-type: none"> Dialog and common understanding Clearinghouse for information A base of support Share resources to address common issues Merge resources base to create something new 	<ul style="list-style-type: none"> Match needs and provide coordination Limit duplication of services Accomplish tasks that require multiple voices and perspectives to further policy and system level changes Share ideas and be willing to pull resources from existing systems 	<ul style="list-style-type: none"> community goals from participants required for a minimum of time. Accomplish shared vision and impact benchmarks, typically a strategic plan and/or goals and objective developed for group. Build interdependent system to address issues and opportunities by-law in place Apply to formal structures for running programs and applying for and receiving funding in place.
Structure	Loose and flexible with lightly defined roles. Central body of regular participants. Participation on individual, organizational/agency level acceptable.	May play unofficial advisory role. Participants may have to meet certain requirements and commitment. Scope of work may be developed to address issues. Minimal resource development.	May have official advisory role or ability to approve decisions on a broader scale. Roles are defined by professional affiliation or agency/organizational representation. Resource development a regular and important focus.

Adapted from "Collaboration Framework: Addressing Community Capacity" (found at <http://www.cofrc.com>) by the Center for Applied Research Solutions www.carsolutions.org

Shaping Partnerships

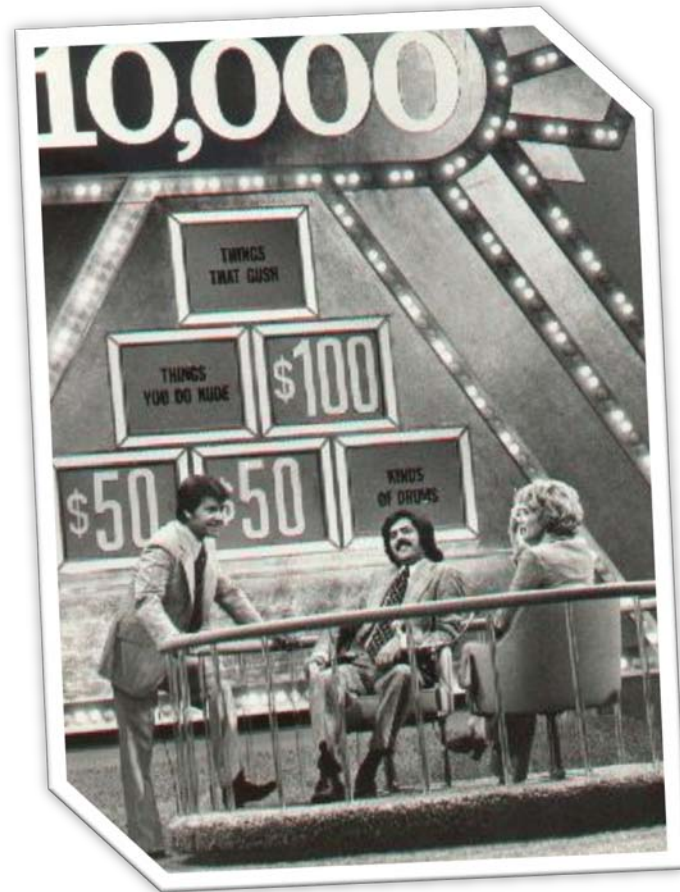


What are opportunities and challenges to changing the type of partnership?

What are the elements that help guide the change?

Activity

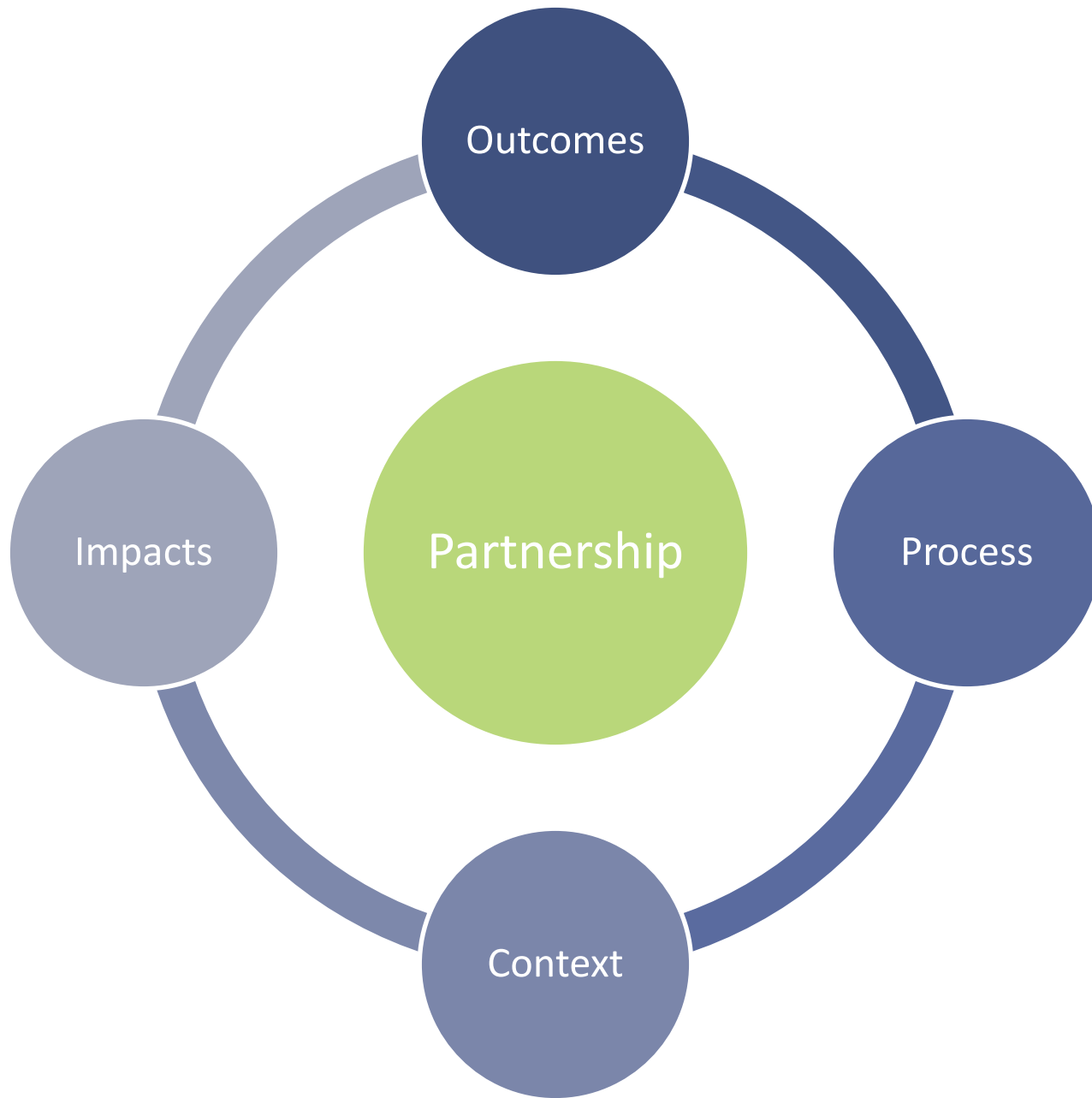
QUIZ SHOW





Building & Maintaining Relationships

FACTORS AFFECTING PARTNERSHIPS



Outcome Factors

- What impact has our partnership achieved?
How do we know?
- What impact do we want to have through our partnerships?

Process Factors

- Leadership
- Decision-Making
 - Evaluation & Data Driven Decisions
- Conflict
- Communication
 - Knowledge of local culture/community
- Function & Purpose
 - Community Development
- Structure
 - Sustainability

Contextual Factors

- Political Climate
- Resources (i.e. economic climate)
- Catalysts
- Policies/Regulations/Laws
- History (e.g. of collaboration)
- Community cohesion

Impact Factors

- Real people impacts
- Policy development or change
- System development
- Resource development

So What?



Questions to Ask

- Where are there opportunities to increase your effectiveness?
- What would increase or improve your impacts?
- Who might benefit from working with you?
- Who might you benefit from working with?

ALLIANCE FOR CHANGE

Real People Impacts

Changes occurring within individuals, among groups, families, and within communities.

Policy Development

Policies and procedures support and sustain ongoing efforts.

Systems Development

Organizations, agencies and groups of people link for common cause.

Resource Development

A range of resources realigned to focus on common issues.

Next Up:

How-to Tools

COLLABORATION MULTIPLIER

Wrap Up & Prevention Hub Updates

- Prevention Hub technical assistance and support
- Review of Prevention Hub Training Series topics



Contact Information

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