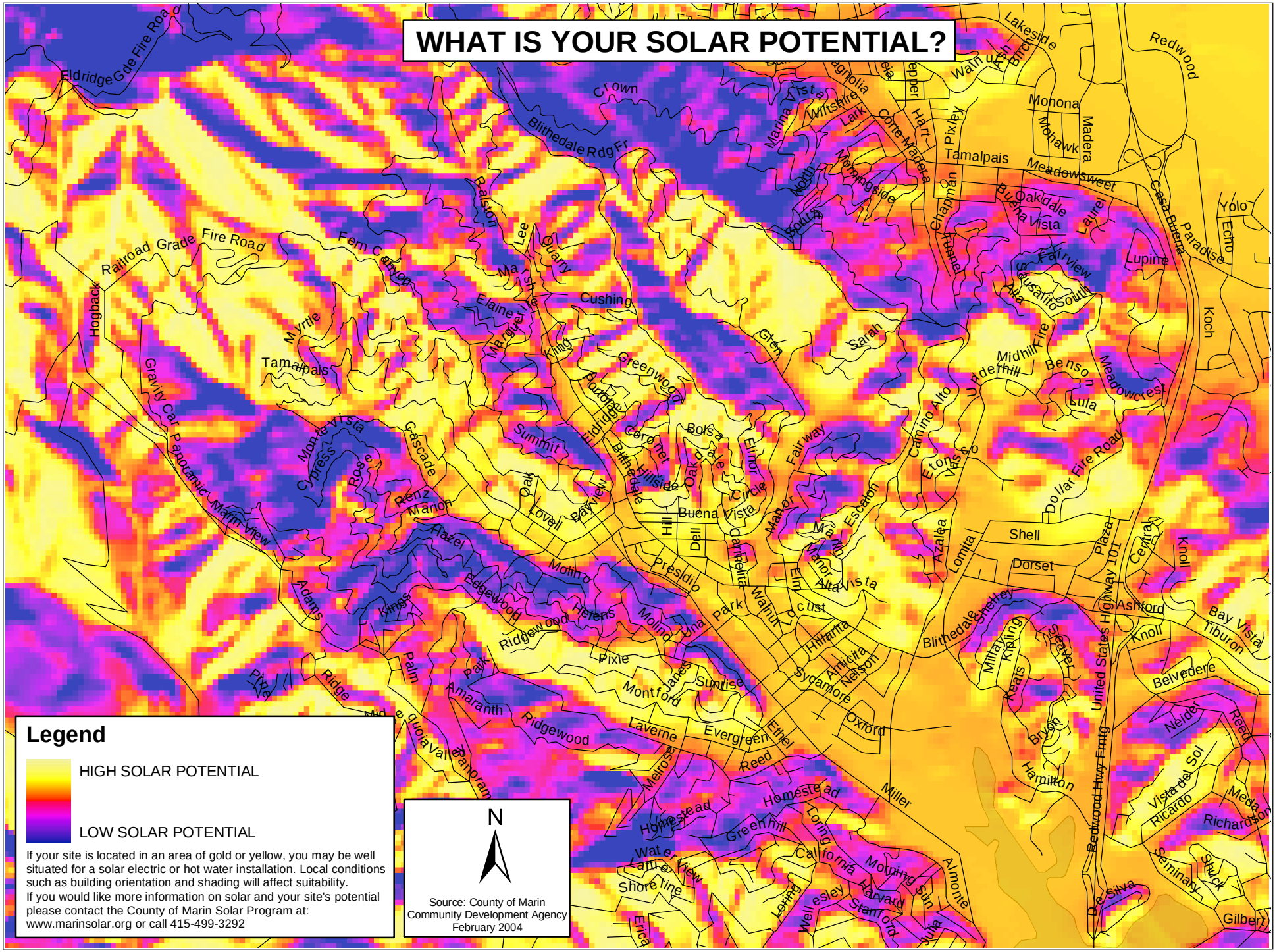WHAT IS YOUR SOLAR POTENTIAL?