

MARIN COUNTY FREE LIBRARY

Wednesday, January 13, 2010
Marin City Library

- - PROPOSED MINUTES - -

- (1) CALL TO ORDER
Meeting called to order at 7:02 p.m.

- (2) ROLL CALL
 - Present

Joel S. Fugazzotto	Ona Rotenberg
Lori O'Connor	Bill Crandall
Leslie Plant	John Kupersmith
Meredith Parnell	Ed Duggan
Alison D. Howard	

 - Absent with Notification

Lyons Filmer	Barbara Madrid
David Fickbohm	Reggie Winner
Judy Anderson	

 - Also Present

Gail Haar, Director of County Library Services
Scott Bauer, Deputy Director of County Library Services
Edna Guadiana, Sr. Secretary
Deb Moehrke, MARINet Systems Administrator

- (3) ADOPTION OF AGENDA
M/S/C Duggan/ Fugazzotto – Agenda approved as submitted.

- (4) APPROVAL OF THE MINUTES
M/S/C Duggan/Rotenberg– Minutes approved as submitted

- (5) OPEN TIME FOR PUBLIC EXPRESSION

- (6) READING AND CORRESPONDENCE FILES
The reading file was circulated for everyone to read

(7) MARINet REPORT

Deb Moehrke, MARINet Systems Administrator gave a brief overview on MARINet's new catalog interface.

Who we are

- Formed by JPA between the independent city libraries and the County Library
- Board is the 7 Directors of the member libraries
- Own and operate the integrated system that includes the online catalog, inventory control, system for acquiring, cataloging and circulating materials
- Three employees

Moehrke apprised the Commission that when she last met with them in 2008, she closed with the information that the Board was exploring new products that would improve the access for patrons. One of those choices is the product she will tell you about tonight.

MARINet Discovery Catalog

- MARINet Discovery catalog is the name staff has given to our implementation of AquaBrowser a user friendly, intuitive interface to the catalog.
- Quick Searches for those who want to see the newest additions

We had a task force composed of staff from several agencies and our consultant who worked together to optimize the product. Gathered input from staff on ways to make the catalog better. This is one of those suggestions.

Discovery catalog offers users a chance to see quickly what the libraries own and has a very fast response time. Features to allow patrons to zero in on what they really wanted.

Breadcrumbs show what limits have been added and make it easy to go back As you choose limits the number of hits is reduced. The limits are listed to show what you've done. To go back, just click on one of the earlier choices.

Discover Panel - serendipity or context browsing

- Lets you choose the context in which you meant your term. For example, did you mean Mercury the car, the planet, or the element?
- Also suggests spelling variations for those whose topic is very broad, Discover panel gives them another way to narrow it.
- This works better for non-linear thinkers; others probably would find the facets on the right more useful.

Discover panel can be toggled off if it isn't a feature you want to use

- ✓ If you don't like the look of the discovery panel it can be toggled off.
- ✓ The screen features offer information about the title to help users choose Book jackets, format icons, easy links to place a request, see the complete record.

- ✓ The book bag functionality of the classic catalog has been incorporated into this one.

Narrow results by new arrivals, audience, format, date, language, type, number of pages, user added tags

Limits not easily available in our existing catalog include – breakout of fiction and non-fiction books; new arrivals, collections breakout by children/teen/ adult; genre; and number of pages. Ability to limit by Audience and number of pages are frequently requested from public.

Full integration of Syndetics enhancement data

In existing catalog patrons have to click on the 'reviews and more' button to see additional enrichment material. MDC brings it into the display to help patrons decide whether or not this is the material they are interested in checking out.

My Discoveries

- Allows patrons to see tags added by other users
- Tags provided by users are not limited to formal cataloging subject headings. For example, tearjerkers
- Provides many more access points than can be added by catalogers.
- Will let staff add their own tags and reviews to title description
- Will let patrons create lists of books around a topic
- Lists could be used for future reading or research.

Users set up an account to add content

Any login name they wish. Not the same as the library card record. Similar to many web sites where users register in order to add their own thoughts.

Once they login they can begin adding content, or creating lists

- My discoveries box turns yellow to remind patron he/she is logged in.
- Save or add tag is clicked to being adding personal content

Save or add tag – New options to add input or create a list appear in record

Integrated with 360Search

- 360Search is a federated search product that searches across all licensed databases at once.
- Different implementation for each member library that has database
- MCFL version searches all databases licensed by County Library and MARINet
- When integrated with AquaBrowser software in the Discovery Catalog results appear at top of screen

Users can get a list that details the number of citations found in each of the databases

Patrons can easily click through to read an article

After reading the articles of interest, can return to catalog with just a click or two.

What's coming next:

- Dominican University moving closer to membership
- College of Marin beginning to explore membership too
- Board will continue to explore new products to put library services in the places and formats that our users want

After a brief question and answer period, Vice-President O'Connor thanked Deb for her presentation.

(8) BUDGET UPDATE

Director Haar reported that she and Deputy Director Bauer had recently attended a Management Council meeting where the County's Budget news is getting grimmer. The County's budget situation has grown from \$15 to \$20 million. Because of this departments have been asked to come up with a 20% budget cut scenarios. The library will probably have to implement the 3 cost cutting options that we proposed to the Board: eliminate Sunday hours at the 3 branches that are open; close the Civic Center branch on Saturday; reduce hours so that no branch is open more than 8 hours in a day and also cut back on materials especially if the Ballot Measure fails to pass.

(9) REPORTS OF COMMITTEE CHAIRS AND OTHER COMMITTEE LIASONS

- a. A New Chapter for the Marin County Free Library Update: It was reported that about 10 people had attended the last committee meeting. The group went through and divided into committees. Fundraising is going well. The 75 word ballot measure wording has been completed and together with a FAQ sheet, is currently at County Counsel's for approval. All Commissioners were encouraged to volunteer for this committee. The timeline is: take to BOS on February 9, 2nd reading will be on February 23; needs to be submitted to elections office by March 12; ballot argument deadline is March 15, ballot rebuttal argument deadline is 10 days later, and we'll know what letter (a-f) we are by March 15 (we're hoping for "A"). A reminder will be sent out to all commissioners reminding them of the 2/9 & 2/23 BOS meeting, where the hope is to have a few commissioners show up in support.
- b. Budget Committee: Vice-President O'Connor reported that we are working on scheduling a meeting date sometime towards the end of February.

(10) NEW BUSINESS

- a) Managing for Results Plan: Director Haar reviewed the Goals and Initiatives in the 10/11 Performance Plan with the commission. After a brief discussion, Commissioner Crandall moved; Commissioner Duggan seconded; and the Commission voted unanimously to recommend approval of the Performance Plan 10/11 to the Board of Supervisors. Vice-President O'Connor thanked Director Haar, staff, and the Managing for Results Committee for a job well done.

(11) OLD BUSINESS
NONE

(12) PRESIDENT'S REPORT FOR DECEMBER 2009
NONE

(13) DIRECTOR OF COUNTY LIBRARY SERVICES REPORT FOR DECEMBER, 2009

LITERACY

Director Haar announced that Stella McCreedy had been selected by the Marin County Human Rights Commission as one of the recipients of this year's Martin Luther King, Jr. Humanitarian Award. The award is given for "outstanding efforts to promote human rights and civil rights in your community" and we are all proud that Stella and the Marin Literacy Program (a joint program of the San Rafael Library and Marin County Free Library) have been recognized for the impact they have on so many lives.

MLP nominated Stella McCreedy for her many years of literacy work at the County Jail. In addition to her jail tutoring, she has worked in the Literacy office, served as a Trainer and developed some of the Training materials, and has led many workshops that have inspired tutors and students. Stella receives \$1000 to be given to a nonprofit, and she is donating the award to MLP for Inmate Literacy Services – thanks, Stella!

Stella will be honored at a dinner on January 21 and hopefully there will be some IJ coverage, spotlighting the important contributions that our Literacy program makes to our community.

Director Haar reported that she had attended the "Heart of Marin" luncheon (over 700 people attended), where Christie Ann Gallagher, Literacy Board member, was honored for her board leadership skills. The Literacy Program was also honored.

Literacy's annual sing-along movie "South Pacific" fundraiser will be shown on February 18 at the Rafael Theatre, starting with a reception at 6pm with the movie to follow at 7pm. Tickets can be purchased at the Corte Madera, Novato and San Rafael libraries.

DONATIONS

Thanks to the generous Holiday Charity Book Drive that Borders Bookstore sponsored during November and December, the San Rafael and Marin County Free Public Libraries will receive almost 1,800 books (25 cartons) valued at about \$12,000. Our librarians selected children and teen titles and store customers were able to purchase them as a donation for the library. As the flyer said - "In this challenging economy, the gift of reading is truly a sustainable gift that lasts a lifetime. By participating in this book drive, you'll support your retail bookstore, your public library, and together we all support our community. "MCFL will use the donated books to fill out our collections, in outreach to help families grow their own

readers at home, for day care centers to read to young children, for older children in foster homes and juvenile hall who don't have easy access to a library, and as prizes for our summer reading program to keep children and teens in the habit of reading throughout the year. If you are a Borders customer, be sure to thank them the next time you are in the store.

BRANCHES

Novato

We've remodeled an area in the library which will be dedicated to teens. There will be a launch party for this new Teen space on January 20 at 4pm in the Novato Library. Supervisor Arnold who donated \$5,000 will be in attendance.

PERSONEL

We have accepted the resignation of our Electronic Services Librarian, David Cloutman. David was offered a position with a start-up in his home town of San Francisco and just couldn't resist the challenge. With this unexpected turn of events we are taking the opportunity to look at our electronic services with an eye to perhaps taking a different path than had been planned. If indeed we have to make major budget cuts this coming year it will be more important than even to have a way to make our collections accessible to our users 24/7. Amanda Foust, Librarian I, from Novato has temporarily been promoted to Librarian II to fill this position.

(14) ANNOUNCEMENTS

Director Haar announced that statistics will be included in next again in next month's meeting packets.

(15) ADJOURNMENT – M/S Kupersmith/Plant Meeting adjourned at 8:40 pm