

# Marin County Free Library

## Monthly Statistical Report

December 2008

### Year to Date Summary

	Last FY	Current FY	%change		Last FY	Current FY	%change
<b>Library Gate Count</b>	548,905	620,483	13.04%	<b>Volunteer hours</b>			
<b>New Patrons</b> <i>(may be affected by change in statistical method)</i>				Circulation	3,179	3,222	1.36%
Adults	2,708	2,853	5.08%	Reference	627	498	-20.54%
Children	814	906	10.15%	Children's Services	240	385	60.65%
Internet	187	152	-23.03%	<b>Reference</b>			
OTHER	25	52	51.92%	Adult	53,350	56,214	5.37%
<b>Circulation including renewals and Interlibrary Loan</b>				Children	13,901	19,617	41.12%
	2007	2008	%change	eReference	330	165	-50.00%
	743,968	811,206	9.04%	TOTAL	67,581	75,996	12.45%
<b>Circulation by Age Group</b>				<b>Public Computer use</b>			
Adult	535,284	571,348	6.74%	# of sessions	103,229	113,458	9.91%
Teen	22,132	25,114	13.47%	# of Internet launches	171,388	172,197	0.47%
Children	316,236	332,635	5.19%	# of Word launches	12,458	11,331	-9.05%
<b>AV Circulation</b>				# of Other launches	3,326	4,597	38.21%
Book on Cassette	12,870	8,227	-36.08%	Total launches	187,172	188,125	0.51%
Book on CD	29,832	34,158	14.50%	<b>E-Resources</b>			
Language Instruct'n DVD/video	527	477	-9.49%	Total database use	35,530	54,995	54.79%
DVD	136,053	170,854	25.58%	Total website visits	239,312	204,769	-14.43%
Video	27,455	16,004	-41.71%	<b>Programs</b>			
Music CD	20,626	19,635	-4.80%	Adult Programs	315	264	-16.19%
TOTAL	227,363	249,355	9.67%	Adult Attendance	2,508	2,042	-18.58%
<b>Spanish Circulation</b>	5,392	8,773	62.70%	Teen Programs	-	34	
<b>Self Checkout</b>				Teen Attendance	-	911	
Staff-assisted	308,776	310,869	46.09%	Children's Programs	522	578	10.73%
Self-check	302,180	363,633	53.91%	Children's Attendance	12,318	15,937	29.38%
<b>Holds</b>				<b>Outreach (all branches, YTD beginning 2/08)</b>			
MARINet holds placed outside libraries			13,004	Adult Programs	90		
Number of holds placed within MCFL libraries				Adult Attendance	2,114		
Staff placed	19,408	20,519	5.72%	Teen Programs	33		
Patron placed	6,998	7,738	10.57%	Teen Attendance	512		
				Children's Programs	98		
				Children's Attendance	884		
				TV	25		
				Radio	8		
				Newspaper	56		



# Marin County Free Library

## Monthly Statistical Report

### December 2008

### *Circulation Services*

*(Activity by Branch Locations)*

BRANCH/SERVICE	December			YTD 2007/12	YTD 2008/12	YTD % CHG
	2007/12	2008/12	% CHG			
Bolinas Library	1,829	2,131	16.51%	10,923	12,096	10.74%
Bookmobile	1,530	1,733	13.27%		11,325	
Civic Center Library	14,296	17,399	21.71%	96,392	104,389	8.30%
Corte Madera Regional Library	26,588	30,987	16.55%	176,936	191,190	8.06%
Fairfax Regional Library	19,836	22,759	14.74%	130,655	134,889	3.24%
Inverness Library	1,106	1,282	15.91%	7,392	7,722	4.46%
Marin City Library	4,059	4,585	12.96%	23,366	25,865	10.70%
Novato Regional Library	31,223	33,486	7.25%	209,470	224,696	7.27%
Point Reyes Station Library	2,731	3,600	31.82%	18,253	19,655	7.68%
San Geronimo Valley Library *	757	905	19.55%	4,873	5,043	3.49%
South Novato Library	4,165	5,766	38.44%	31,044	36,360	17.12%
Stinson Beach Library	1,317	1,472	11.77%	8,541	9,778	14.48%
<b>BRANCH TOTALS</b>	<b>109,437</b>	<b>126,105</b>	<b>15.23%</b>	<b>717,845</b>	<b>783,008</b>	<b>9.08%</b>
Interlibrary Loan						
Borrowed	4,375	3,693	-15.59%	27,310	28,584	4.66%
Loaned	4,059	4,487	10.54%	26,123	28,198	7.94%
<b>GRAND TOTALS:</b>	<b>113,496</b>	<b>130,592</b>	<b>15.06%</b>	<b>743,968</b>	<b>811,206</b>	<b>9.04%</b>

*(Total circulation represents materials checked out or renewed at the specified branch, regardless of the origin of the material)*

*Circulation figures on page 1 & 2 are not the same. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location.*

<b>*San Geronimo Valley Library Subtotal</b>	757	905	19.55%	4,873	5,043	3.49%
<b>*Includes SGV School Materials Children</b>				781	568	-27.27%



# Marin County Free Library

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December 2008

### Circulation Services

(Activity of Materials Owned by Branch)

BRANCH/SERVICE	December			YTD 2007/12	YTD 2008/12	YTD % CHG	
	2007/12	2008/12	% of Total				
Bolinas Library	Adult	1,469	1,729	87.19%	8,576	9,729	13.44%
	Teen	16	10	0.50%	105	84	-20.00%
	Children	338	244	12.30%	1,519	1,635	7.64%
	TOTAL	1,823	1,983	100.00%	10,200	11,448	12.24%
Bookmobile	Adult	394	526	36.58%	2,183	3,264	49.52%
	Teen	3	2	0.14%	904	25	-97.23%
	Children	767	910	63.28%	5,527	5,899	6.73%
	TOTAL	1,164	1,438	100.00%	8,614	9,188	6.66%
Civic Center Library	Adult	14,698	15,609	69.37%	82,794	89,332	7.90%
	Teen	650	744	3.31%	3,339	4,203	25.88%
	Children	7,293	6,147	27.32%	40,872	40,371	-1.23%
	TOTAL	22,641	22,500	100.00%	127,005	133,906	5.43%
Corte Madera Regional Library	Adult	21,852	23,401	59.14%	127,159	136,876	7.64%
	Teen	618	535	1.35%	3,807	3,556	-6.59%
	Children	15,132	15,635	39.51%	90,751	98,945	9.03%
	TOTAL	37,602	39,571	100.00%	221,717	239,377	7.97%
Fairfax Regional Library	Adult	18,135	18,522	67.52%	103,570	105,664	2.02%
	Teen	505	830	3.03%	3,370	4,884	44.93%
	Children	8,916	8,081	29.46%	51,551	51,861	0.60%
	TOTAL	27,556	27,433	100.00%	158,491	162,409	2.47%
Inverness Library	Adult	1,184	1,136	82.80%	6,734	6,476	-3.83%
	Teen	6	12	0.87%	58	52	-10.34%
	Children	332	224	16.33%	1,639	1,572	-4.09%
	TOTAL	1,522	1,372	100.00%	8,431	8,100	-3.93%
Marin City Library	Adult	3,525	4,250	82.16%	20,699	24,054	16.21%
	Teen	42	52	1.01%	246	352	43.09%
	Children	891	871	16.84%	4,969	5,153	3.70%
	TOTAL	4,458	5,173	100.00%	25,914	29,559	14.07%
Novato Regional Library	Adult	24,877	24,613	61.74%	144,014	151,689	5.33%
	Teen	1,416	1,401	3.51%	8,198	9,730	18.69%
	Children	15,527	13,854	34.75%	92,980	99,235	6.73%
	TOTAL	41,820	39,868	100.00%	245,192	260,654	6.31%
Point Reyes Station Library	Adult	2,394	2,629	76.92%	13,854	14,371	3.73%
	Teen	52	41	1.20%	276	295	6.88%
	Children	869	748	21.88%	4,490	4,822	7.39%
	TOTAL	3,315	3,418	100.00%	18,620	19,488	4.66%
San Geronimo Valley Library	Adult	523	710	65.44%	3,211	3,541	10.28%
	Teen	9	3	0.28%	47	60	27.66%
	Children	253	372	34.29%	2,015	2,318	15.04%
	TOTAL	785	1,085	100.00%	5,273	5,919	12.25%
South Novato Library	Adult	2,561	3,126	50.38%	14,806	18,274	23.42%
	Teen	305	265	4.27%	1,644	1,690	2.80%
	Children	3,157	2,814	45.35%	17,610	18,367	4.30%
	TOTAL	6,023	6,205	100.00%	34,060	38,331	12.54%
Stinson Beach	Adult	1,340	1,370	81.84%	7,684	8,078	5.13%
	Teen	35	14	0.84%	138	183	32.61%
	Children	610	290	17.32%	2,313	2,457	6.23%
	TOTAL	1,985	1,674	100.00%	10,135	10,718	5.75%
SUB TOTALS:	Adult	92,952	97,621	5.02%	535,284	571,348	6.74%
	Teen	4,171	4,616	10.67%	22,132	25,114	13.47%
	Children	54,085	50,190	-7.20%	316,236	332,635	5.19%
GRAND TOTALS:		151,208	152,427	0.81%	873,652	929,097	6.35%

(Adult/Teen/Children's circulation represents materials checked out or renewed that belong to the specified branch.)

(Does not include e-books, ILL, SGV school materials, FLAGship or materials on rotation in West Marin.)

Circulation on page 1 & 2 will not agree. Page 1 counts activity at a branch, while page 2 reports activity of materials regardless of location.



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Audio/Visual Circulation

(Activity of Materials Owned by Branch)

BRANCH/SERVICE		December			YTD 2007/12	YTD 2008/12	YTD % CHG	
		2007/12	2008/12	% in category				
Bolinas Library	Book on Cassette	57	32	24.81%	247	204	-17.41%	
	AUDIO Book on CD	79	97	75.19%	393	572	45.55%	
	VISUAL Language Instruct'n DVD/video	DVD	6	1	0.13%	28	13	-53.57%
		Video	457	689	91.14%	2,685	3,694	37.58%
	MUSIC Music CD	78	66	8.73%	370	241	-34.86%	
TOTAL	712	917		3,938	4,942	25.50%		
Bookmobile	Book on Cassette	10	9	28.13%	24	38	58.33%	
	AUDIO Book on CD	11	23	71.88%	51	112	119.61%	
	VISUAL Language Instruct'n DVD/video	DVD		180	95.24%	11	883	7927.27%
		Video	2	9	4.76%	7	182	2500.00%
	MUSIC Music CD				5	5	-100.00%	
TOTAL	23	221		98	1,215	1139.80%		
Civic Center Library	Book on Cassette	415	194	24.62%	2,003	1,379	-31.15%	
	AUDIO Book on CD	627	594	75.38%	3,470	3,570	2.88%	
	VISUAL Language Instruct'n DVD/video	DVD	21	10	0.18%	100	77	-23.00%
		Video	3,800	5,184	92.44%	21,783	27,781	27.54%
	MUSIC Music CD	939	414	7.38%	5,430	2,772	-48.95%	
TOTAL	6,658	7,130	11.30%	36,515	37,800	3.53%		
Corte Madera Regional Library	Book on Cassette	603	365	22.17%	3,141	2,151	-31.52%	
	AUDIO Book on CD	1,146	1,281	77.83%	6,473	7,635	17.95%	
	VISUAL Language Instruct'n DVD/video	DVD	20	21	0.28%	149	150	0.67%
		Video	4,621	6,912	91.18%	28,378	37,342	31.59%
	MUSIC Music CD	1,234	648	8.55%	6,534	3,964	-39.33%	
TOTAL	7,715	9,324	1.27%	45,194	51,734	14.47%		
Fairfax Regional Library	Book on Cassette	512	250	25.03%	2,451	1,735	-29.21%	
	AUDIO Book on CD	750	749	74.97%	4,307	4,985	15.74%	
	VISUAL Language Instruct'n DVD/video	DVD	5	3	0.04%	39	26	-33.33%
		Video	5,443	6,160	92.37%	31,516	33,603	6.62%
	MUSIC Music CD	784	506	7.59%	4,321	2,825	-34.62%	
TOTAL	943	817	10.92%	5,161	4,096	-20.64%		
Inverness Library	Book on Cassette	8,437	8,485		47,795	47,270	-1.10%	
	Book on Cassette	45	21	21.88%	194	133	-31.44%	
	AUDIO Book on CD	69	75	78.13%	394	503	27.66%	
	VISUAL Language Instruct'n DVD/video	DVD				1		
		Video	286	340	95.77%	1,674	1,984	18.52%
MUSIC Music CD	61	15	4.23%	257	112	-56.42%		
TOTAL	61	37	9.44%	284	191	-32.75%		
Marin City Library	Book on Cassette	522	488		2,803	2,924	4.32%	
	Book on Cassette	70	45	17.05%	415	315	-24.10%	
	AUDIO Book on CD	198	219	82.95%	1,199	1,246	3.92%	
	VISUAL Language Instruct'n DVD/video	DVD	10	3	0.19%	25	14	-44.00%
		Video	860	1,451	93.67%	5,491	7,716	40.52%
MUSIC Music CD	139	95	6.13%	863	580	-32.79%		
TOTAL	352	369	19.27%	1,969	1,716	-12.85%		
Novato Regional Library	Book on Cassette	1,629	2,182		9,962	11,587	16.31%	
	Book on Cassette	684	212	10.47%	3,326	1,571	-52.77%	
	AUDIO Book on CD	1,828	1,812	89.53%	10,702	11,766	9.94%	
	VISUAL Language Instruct'n DVD/video	DVD	19	24	0.31%	127	160	25.98%
		Video	5,428	7,017	91.22%	31,920	40,952	28.30%
MUSIC Music CD	1,306	651	8.46%	6,952	3,934	-43.41%		
TOTAL	1,013	1,185	13.39%	6,599	6,963	5.52%		
Point Reyes Station Library	Book on Cassette	10,278	10,901		59,626	65,346	9.59%	
	Book on Cassette	64	44	15.33%	358	239	-33.24%	
	AUDIO Book on CD	135	243	84.67%	747	1,147	53.55%	
	VISUAL Language Instruct'n DVD/video	DVD	6			25	9	-64.00%
		Video	739	902	95.15%	4,343	4,670	7.53%
MUSIC Music CD	124	46	4.85%	639	250	-60.88%		
TOTAL	137	138	12.71%	683	723	5.86%		
San Geronimo Valley Library	Book on Cassette	1,205	1,373		6,795	7,038	3.58%	
	Book on Cassette	14	4	7.41%	86	75	-12.79%	
	AUDIO Book on CD	40	50	92.59%	243	355	46.09%	
	VISUAL Language Instruct'n DVD/video	DVD	3			12	3	-75.00%
		Video	171	329	94.54%	984	1,315	33.64%
MUSIC Music CD	23	19	5.46%	206	103	-50.00%		
TOTAL	19	15	4.13%	101	66	-34.65%		
South Novato Library	Book on Cassette	270	417		1,632	1,917	17.46%	
	Book on Cassette	97	24	8.48%	410	205	-50.00%	
	AUDIO Book on CD	225	259	91.52%	1,314	1,722	31.05%	
	VISUAL Language Instruct'n DVD/video	DVD	5	2	0.13%	20	22	10.00%
		Video	795	1,408	92.27%	4,947	8,193	65.62%
MUSIC Music CD	282	116	7.60%	1,490	811	-45.57%		
TOTAL	173	251	14.14%	1,052	1,101	4.66%		
Stinson Beach Library	Book on Cassette	1,577	2,060		9,233	12,054	30.55%	
	Book on Cassette	45	19	20.88%	215	182	-15.35%	
	AUDIO Book on CD	107	72	79.12%	539	545	1.11%	
	VISUAL Language Instruct'n DVD/video	DVD	1			2	2	
		Video	386	470	91.98%	2,321	2,721	17.23%
MUSIC Music CD	84	41	8.02%	386	230	-40.41%		
TOTAL	75	41	7.43%	387	289	-25.32%		
BRANCH TOTALS	Book on Cassette	698	643		3,850	3,969	3.09%	
	Book on Cassette	2,616	1,219	18.21%	12,870	8,227	-36.08%	
	AUDIO Book on CD	5,215	5,474	81.79%	29,832	34,158	14.50%	
	VISUAL Language Instruct'n DVD/video	DVD	96	64	0.19%	527	477	-9.49%
		Video	22,986	31,042	92.03%	136,053	170,854	25.58%
MUSIC Music CD	5,056	2,626	7.78%	27,455	16,004	-41.71%		
TOTAL	3,557	3,695	9.89%	20,626	19,635	-4.80%		
TOTAL	39,526	44,120		227,363	249,355	9.67%		



# Marin County Free Library

## Monthly Statistical Report

December 2008

*Spanish Language Circulation  
(Activity of Materials Owned by Branch)*

BRANCH/SERVICE		December			YTD 2007/12	YTD 2008/12	YTD * % CHG
		2007/12	2008/12	% of Total			
Bollinas Library	Spanish Adult Print		4	10.00%	4	9	125.00%
	Sp Audio		3	7.50%		12	
	Sp AV	14	30	75.00%	72	119	65.28%
	Sp Teen Print						
	Sp Juvenile Print	1	3	7.50%	8	21	162.50%
	TOTAL	15	40	100.00%	84	161	91.67%
Bookmobile	Spanish Adult Print						
	Sp Audio						
	Sp AV		2	15.38%		12	
	Sp Teen Print						
	Sp Juvenile Print	18	11	84.62%	69	195	182.61%
	TOTAL	18	13	100.00%	69	207	200.00%
Civic Center Library	Spanish Adult Print	36	47	31.76%	187	290	55.08%
	Sp Audio	9	12	8.11%	39	58	48.72%
	Sp AV	25	27	18.24%	119	177	48.74%
	Sp Teen Print	1	1	0.68%	9	8	-11.11%
	Sp Juvenile Print	34	61	41.22%	153	268	75.16%
	TOTAL	105	148	100.00%	507	801	57.99%
Corte Madera Regional Library	Spanish Adult Print	34	25	22.73%	167	155	-7.19%
	Sp Audio	2	9	8.18%	6	52	766.67%
	Sp AV	17	56	50.91%	109	270	147.71%
	Sp Teen Print		1	0.91%		2	
	Sp Juvenile Print	31	19	17.27%	145	176	21.38%
	TOTAL	84	110	100.00%	427	655	53.40%
Fairfax Regional Library	Spanish Adult Print	9	8	7.84%	49	59	20.41%
	Sp Audio	3	2	1.96%	12	40	233.33%
	Sp AV	51	52	50.98%	215	347	61.40%
	Sp Teen Print					1	
	Sp Juvenile Print	14	40	39.22%	85	303	256.47%
	TOTAL	77	102	100.00%	361	750	107.76%
Inverness Library	Spanish Adult Print				7	15	114.29%
	Sp Audio		8	42.11%		11	
	Sp AV	1	11	57.89%	6	53	783.33%
	Sp Teen Print						
	Sp Juvenile Print	1			6	46	666.67%
	TOTAL	2	19	100.00%	19	125	557.89%
Marin City Library	Spanish Adult Print	1	2	4.76%	4	17	325.00%
	Sp Audio	1	3	7.14%	2	6	200.00%
	Sp AV	13	27	64.29%	74	143	93.24%
	Sp Teen Print						
	Sp Juvenile Print	1	10	23.81%	21	37	76.19%
	TOTAL	16	42	100.00%	101	203	100.99%
Novato Regional Library	Spanish Adult Print	112	116	19.80%	799	959	20.03%
	Sp Audio	47	68	11.60%	251	455	81.27%
	Sp AV	234	239	40.78%	1,074	1,779	65.64%
	Sp Teen Print	4	2	0.34%	48	27	-43.75%
	Sp Juvenile Print	114	161	27.47%	837	1,393	66.43%
	TOTAL	511	586	100.00%	3,009	4,613	53.31%
Point Reyes Station Library	Spanish Adult Print	6	8	8.33%	75	115	53.33%
	Sp Audio	2	6	6.25%	38	35	-7.89%
	Sp AV	29	61	63.54%	203	193	-4.93%
	Sp Teen Print						
	Sp Juvenile Print	5	21	21.88%	75	243	224.00%
	TOTAL	42	96	100.00%	391	586	49.87%
San Geronimo Valley Library	Spanish Adult Print	1			5	3	-40.00%
	Sp Audio					8	
	Sp AV	8	19	100.00%	32	48	50.00%
	Sp Teen Print						
	Sp Juvenile Print					8	
	TOTAL	9	19	100.00%	37	67	81.08%
South Novato Library	Spanish Adult Print	4	6	7.41%	27	82	203.70%
	Sp Audio	4	7	8.64%	24	36	50.00%
	Sp AV	28	26	32.10%	149	157	5.37%
	Sp Teen Print						
	Sp Juvenile Print	21	42	51.85%	151	236	56.29%
	TOTAL	57	81	100.00%	351	511	45.58%
Stinson Beach Library	Spanish Adult Print				3	1	-66.67%
	Sp Audio					3	
	Sp AV	7	10	90.91%	30	87	190.00%
	Sp Teen Print						
	Sp Juvenile Print	1	1	9.09%	3	3	
	TOTAL	8	11	100.00%	36	94	161.11%
BRANCH TOTALS	Spanish Adult Print	203	216	17.05%	1,327	1,705	28.49%
	Sp Audio	68	118	9.31%	372	716	92.47%
	Sp AV	427	560	44.20%	2,083	3,385	62.51%
	Sp Teen Print	5	4	0.32%	57	38	-33.33%
	Sp Juvenile Print	241	369	29.12%	1,553	2,929	88.60%
	GRAND TOTALS:	944	1,267	100.00%	5,392	8,773	62.70%



# Marin County Free Library

## Monthly Statistical Report

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### *Self Checkout Activity*

BRANCH/SERVICE		December			YTD 2007/12	YTD 2008/12	YTD % of Total
		2007/12	2008/12	% of Total			
Civic Center Library	Staff-assisted	4,895	5,314	33.60%	33,339	31,158	32.57%
	Self-check	8,174	10,501	66.40%	55,591	64,499	67.43%
	TOTAL	13,069	15,815		88,930	95,657	100.00%
Corte Madera Library	Staff-assisted	9,158	8,353	29.21%	61,941	57,253	32.39%
	Self-check	15,129	20,240	70.79%	100,505	119,504	67.61%
	TOTAL	24,287	28,593		162,446	176,757	100.00%
Fairfax Library	Staff-assisted	11,233	11,775	57.53%	76,642	70,450	57.79%
	Self-check	6,440	8,693	42.47%	40,979	51,454	42.21%
	TOTAL	17,673	20,468		117,621	121,904	100.00%
Marin City Library self checks added Feb 2008	Staff-assisted	3,552	2,364	58.11%	21,060	14,844	63.39%
	Self-check		1,704	41.89%		8,574	36.61%
	TOTAL	3,552	4,068		21,060	23,418	100.00%
Novato Library	Staff-assisted	15,597	15,434	50.19%	103,642	105,708	51.29%
	Self-check	12,850	15,319	49.81%	88,360	100,371	48.71%
	TOTAL	28,447	30,753		192,002	206,079	100.00%
Point Reyes Library self checks added in count 7/08	Staff-assisted	2,356	3,209	100.00%		15,728	89.83%
	Self-check					1,780	10.17%
	TOTAL	2,356	3,209			17,508	100.00%
South Novato Library	Staff-assisted	1,658	3,346	63.04%	12,152	15,728	47.40%
	Self-check	2,187	1,962	36.96%	16,745	17,451	52.60%
	TOTAL	3,845	5,308		28,897	33,179	100.00%
*BRANCH TOTALS Excludes renewals placed at OPACs	Staff-assisted	48,449	49,795	46.02%	308,776	310,869	46.09%
	Self-check	44,780	58,419	53.98%	302,180	363,633	53.91%
	TOTAL	93,229	108,214		610,956	674,502	100.00%

\*Total applies only to those branches with self-check machines.

\*\*All libraries listed now have 2 self check machines. CMA received a 2nd self check machine in March 2006.

Excludes all renewals



# Marin County Free Library

## Monthly Statistical Report

### December 2008

## *Check-in Activity*

BRANCH/SERVICE	December			YTD 2007/12	YTD 2008/12	YTD % CHG
	2007/12	2008/12	% CHG			
Bolinas Library	1,753	1,915	9.24%	10,231	11,136	8.85%
Bookmobile	1,287	1,646	27.89%	7,147	9,259	29.55%
Civic Center Library	12,991	15,678	20.68%	87,492	94,095	7.55%
Corte Madera Regional Library	24,200	27,870	15.17%	156,389	168,569	7.79%
Fairfax Regional Library	18,397	20,537	11.63%	117,304	119,414	1.80%
Inverness Library	1,168	1,256	7.53%	7,645	7,617	-0.37%
Marin City Library	3,604	4,036	11.99%	21,498	23,174	7.80%
Novato Regional Library	30,025	32,723	8.99%	192,444	206,435	7.27%
Point Reyes Station Library	2,807	3,508	24.97%	17,424	18,924	8.61%
San Geronimo Valley Library	873	1,115	27.72%	4,769	5,471	14.72%
South Novato Library	5,132	6,765	31.82%	35,090	39,858	13.59%
Stinson Beach Library	1,167	1,326	13.62%	7,774	8,771	12.82%
<b>BRANCH TOTALS</b>	<b>103,404</b>	<b>118,375</b>	<b>14.48%</b>	<b>665,207</b>	<b>712,723</b>	<b>7.14%</b>



# Marin County Free Library

## Monthly Statistical Report December 2008

### Electronic Holds on Materials

BRANCH/SERVICE		December			YTD 2007/12	YTD 2008/12	YTD % CHG
		2007/12	2008/12	% of Total			
Bolinas Library	Staff Placed Holds	138	168	93.85%	917	942	2.73%
	Patron Placed Holds	26	11	6.15%	98	181	84.69%
	TOTAL	164	179	100.00%	1,015	1,123	10.64%
Bookmobile	Staff Placed Holds	48	108	100.00%	917	626	-31.73%
	Patron Placed Holds						
	TOTAL	48	108	100.00%	917	626	-31.73%
Civic Center Library	Staff Placed Holds	333	433	76.50%	2,517	2,782	10.53%
	Patron Placed Holds	106	133	23.50%	614	885	44.14%
	TOTAL	439	566	100.00%	3,131	3,667	17.12%
Corte Madera Regional Library	Staff Placed Holds	544	578	74.87%	3,625	3,725	2.76%
	Patron Placed Holds	209	194	25.13%	1,367	1,213	-11.27%
	TOTAL	753	772	100.00%	4,992	4,938	-1.08%
Fairfax Regional Library	Staff Placed Holds	331	354	57.00%	2,143	2,245	4.76%
	Patron Placed Holds	272	267	43.00%	1,863	1,643	-11.81%
	TOTAL	603	621	100.00%	4,006	3,888	-2.95%
Inverness Library	Staff Placed Holds	52	91	70.54%	414	512	23.67%
	Patron Placed Holds	16	38	29.46%	113	136	20.35%
	TOTAL	68	129	100.00%	527	648	22.96%
Marin City Library	Staff Placed Holds	231	219	62.22%	1,283	1,329	3.59%
	Patron Placed Holds	118	133	37.78%	511	753	47.36%
	TOTAL	349	352	100.00%	1,794	2,082	16.05%
Novato Regional Library	Staff Placed Holds	618	678	74.51%	4,370	4,947	13.20%
	Patron Placed Holds	186	232	25.49%	1,381	1,776	28.60%
	TOTAL	804	910	100.00%	5,751	6,723	16.90%
Point Reyes Station Library	Staff Placed Holds	181	245	71.22%	1,009	1,287	27.55%
	Patron Placed Holds	75	99	28.78%	582	482	-17.18%
	TOTAL	256	344	100.00%	1,591	1,769	11.19%
San Geronimo Valley Library	Staff Placed Holds	22	26	61.90%	201	140	-30.35%
	Patron Placed Holds	17	16	38.10%	66	63	-4.55%
	TOTAL	39	42	100.00%	267	203	-23.97%
South Novato Library	Staff Placed Holds	156	226	81.00%	1,169	1,235	5.65%
	Patron Placed Holds	79	53	19.00%	305	449	47.21%
	TOTAL	235	279	100.00%	1,474	1,684	14.25%
Stinson Beach Library	Staff Placed Holds	117	145	92.36%	843	749	-11.15%
	Patron Placed Holds	21	12	7.64%	98	157	60.20%
	TOTAL	138	157	100.00%	941	906	-3.72%
BRANCH TOTALS	Staff Placed Holds	2,771	3,271	73.36%	19,408	20,519	5.72%
	Patron Placed Holds	1,125	1,188	26.64%	6,998	7,738	10.57%
	TOTAL	3,896	4,459	100.00%	26,406	28,257	7.01%

The statistics above represent holds placed within library branches or by Bookmobile staff.

Holds placed by patrons on their own computers are not included, and cannot be broken down by branch.

**This is the number for MARINet holds placed by patrons on their own computers:**

**13,004**



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Public Computer Use

Public Computer Use *		December			YTD 2007/12	YTD 2008/12	YTD % CHG
		2007/12	2008/12	% of Total			
Civic Center Library 15 Adult public use computers	# of sessions	2,832	3,308		18,626	19,073	2.40%
	# of Internet launches	4,688	4,395	91.14%	30,914	28,318	-8.40%
	# of Word launches	332	360	7.47%	1,821	2,025	11.20%
	# of Other launches	78	67	1.39%	241	512	112.45%
	<b>Total launches</b>	<b>5,098</b>	<b>4,822</b>	<b>100.00%</b>	<b>32,976</b>	<b>30,855</b>	<b>-6.43%</b>
Corte Madera Regional Library 12 Adult public use computers	# of sessions	3,652	4,151		20,814	25,024	20.23%
	# of Internet launches	5,517	5,823	90.53%	34,590	37,097	7.25%
	# of Word launches	448	454	7.06%	2,440	2,481	1.68%
	# of Other launches	66	155	2.41%	357	867	142.86%
	<b>Total launches</b>	<b>6,031</b>	<b>6,432</b>	<b>100.00%</b>	<b>37,387</b>	<b>40,445</b>	<b>8.18%</b>
Fairfax Regional Library 6 Adult public use computers	# of sessions	1,748	2,113		11,945	12,669	6.06%
	# of Internet launches	2,526	2,350	90.94%	17,326	18,196	5.02%
	# of Word launches	179	189	7.31%	1,239	1,291	4.20%
	# of Other launches	20	45	1.74%	95	395	315.79%
	<b>Total launches</b>	<b>2,725</b>	<b>2,584</b>	<b>100.00%</b>	<b>18,660</b>	<b>19,882</b>	<b>6.55%</b>
Marin City Library 14 Adult public use computers	# of sessions	2,439	2,411		15,626	15,853	1.45%
	# of Internet launches	4,176	4,024	95.72%	26,520	27,033	1.94%
	# of Word launches	175	156	3.71%	971	1,170	20.49%
	# of Other launches	63	24	0.57%	230	315	36.96%
	<b>Total launches</b>	<b>4,414</b>	<b>4,204</b>	<b>100.00%</b>	<b>27,721</b>	<b>28,518</b>	<b>2.88%</b>
Novato Regional Library 9 Adult public use computers 3 Children's public use computers	# of sessions	3,461	5,166		27,494	29,719	8.09%
	# of Internet launches	7,127	6,193	91.29%	47,350	43,507	-8.12%
	# of Word launches	545	398	5.87%	3,740	3,000	-19.79%
	# of Other launches	343	193	2.84%	2,203	2,088	-5.22%
	<b>Total launches</b>	<b>8,015</b>	<b>6,784</b>	<b>100.00%</b>	<b>53,293</b>	<b>48,595</b>	<b>-8.81%</b>
Point Reyes Station Library 3 Adult public use computers	# of sessions	502	148		3,316	4,898	47.71%
	# of Internet launches	858	932	95.59%	5,007	8,658	72.93%
	# of Word launches	48	34	3.49%	738	518	-29.81%
	# of Other launches	5	9	0.92%	121	128	5.79%
	<b>Total launches</b>	<b>911</b>	<b>975</b>	<b>100.00%</b>	<b>5,866</b>	<b>9,304</b>	<b>58.62%</b>
San Geronimo Valley Library 3 Adult public use computers	# of sessions	101	148		752	1,103	46.68%
	# of Internet launches	146	170	79.81%	1,191	1,786	49.96%
	# of Word launches	28	18	8.45%	133	136	2.26%
	# of Other launches	5	25	11.74%	39	68	74.36%
	<b>Total launches</b>	<b>179</b>	<b>213</b>	<b>100.00%</b>	<b>1,363</b>	<b>1,990</b>	<b>46.00%</b>
South Novato Regional Library 6 Adult public use computers	# of sessions	661	707		4,656	5,119	9.94%
	# of Internet launches	1,092	1,093	90.11%	8,491	7,602	-10.47%
	# of Word launches	172	99	8.16%	1,376	710	-48.40%
	# of Other launches	3	21	1.73%	40	224	460.00%
	<b>Total launches</b>	<b>1,267</b>	<b>1,213</b>	<b>100.00%</b>	<b>9,907</b>	<b>8,536</b>	<b>-13.84%</b>
<b>BRANCH TOTALS</b>	# of sessions	15,396	18,152		103,229	113,458	9.91%
	# of Internet launches	26,130	24,980	91.75%	171,388	172,197	0.47%
	# of Word launches	1,927	1,708	6.27%	12,458	11,331	-9.05%
	# of Other launches	583	539	1.98%	3,326	4,597	38.21%
	<b>Total launches</b>	<b>28,640</b>	<b>27,227</b>	<b>100.00%</b>	<b>187,172</b>	<b>188,125</b>	<b>0.51%</b>

\* Does not report activity in Bolinas, Inverness, and Stinson Beach.



# Marin County Free Library

## Monthly Statistical Report

### December 2008

*Library Gate Count*

BRANCH/SERVICE	December 2008			YTD 2007/12	YTD 2008/12	YTD % CHG
	2007/12	2008/12	% CHG			
Bolinas Library (reductions reflect new method)	2,429	1,784	-26.54%	19,868	11,338	-42.93%
Civic Center Library	11,066	23,216	109.80%	71,861	132,185	83.94%
Corte Madera Regional Library	15,764	17,699	12.28%	104,998	112,147	6.81%
Fairfax Regional Library	13,421	15,487	15.39%	88,337	94,497	6.97%
Inverness Library	3,500	1,693	-51.63%	24,340	19,247	-20.92%
Marin City Library	4,251	6,083	43.10%	33,776	38,031	12.60%
Novato Regional Library	21,291	22,415	5.28%	140,608	149,551	6.36%
Point Reyes Station Library	1,823	2,765	51.67%	16,192	18,503	14.28%
San Geronimo Valley Library	1,317	1,200	-8.88%	10,382	6,758	-34.91%
South Novato Library	2,993	3,561	18.98%	21,816	25,655	17.60%
Stinson Beach Library	2,367	1,354	-42.80%	16,729	12,571	-24.85%
<b>BRANCH TOTALS</b>	<b>80,221</b>	<b>97,257</b>	<b>21.24%</b>	<b>548,905</b>	<b>620,483</b>	<b>13.04%</b>

### YTD Detail of New Patron Applications

*(Type of new cards processed in current fiscal year by issuing library)*

BRANCH/SERVICE		December		%change for the month	YTD 2007/12	YTD 2008/12	YTD % CHG
		2007/12	2008/12				
Bolinas	Adults		11			42	100.00%
	Children				3	8	62.50%
	Internet						
	OTHER						
	<b>TOTAL</b>		11	100.00%	3	50	94.00%
Civic Center	Adults	58	74		552	509	-8.45%
	Children	8	5		93	108	13.89%
	Internet	5	8		71	47	-51.06%
	OTHER				2	3	33.33%
	<b>TOTAL</b>	71	87	18.39%	718	667	-7.65%
Corte Madera	Adults	48	55		438	467	6.21%
	Children	4	20		118	151	21.85%
	Internet	2	3		18	19	5.26%
	OTHER						
	<b>TOTAL</b>	54	78	30.77%	574	637	9.89%
Fairfax	Adults	28	48		268	317	15.46%
	Children	8	11		101	130	22.31%
	Internet	9	7		57	42	-35.71%
	OTHER				2	5	60.00%
	<b>TOTAL</b>	45	66	31.82%	428	494	13.36%
Inverness	Adults	5	3		31	18	-72.22%
	Children				5	3	-66.67%
	Internet						
	OTHER					1	100.00%
	<b>TOTAL</b>	5	3	-66.67%	36	22	-63.64%
Marin City	Adults	16	21		132	160	17.50%
	Children	2	11		35	44	20.45%
	Internet		2		8	12	33.33%
	OTHER					2	100.00%
	<b>TOTAL</b>	18	34	47.06%	175	218	19.72%
Novato	Adults	105	100		890	963	7.58%
	Children	25	23		303	321	5.61%
	Internet	5	3		28	26	-7.69%
	OTHER	5	6		16	33	51.52%
	<b>TOTAL</b>	140	132	-6.06%	1,237	1,343	7.89%
Point Reyes Station	Adults	10	14		72	91	20.88%
	Children	4			20	21	4.76%
	Internet				1	4	75.00%
	OTHER				3	4	25.00%
	<b>TOTAL</b>	14	14		96	120	20.00%
San Geronimo Valley	Adults	2	5		15	22	31.82%
	Children				15	14	-7.14%
	Internet						
	OTHER						
	<b>TOTAL</b>	2	5	60.00%	30	36	16.67%
South Novato	Adults	16	29		246	182	-35.16%
	Children	4	5		95	74	-28.38%
	Internet				4	2	-100.00%
	OTHER				1	1	
	<b>TOTAL</b>	20	34	41.18%	346	259	-33.59%
Stinson Beach	Adults	2	4		44	46	4.35%
	Children				7	4	-75.00%
	Internet						
	OTHER						
	<b>TOTAL</b>	2	4	50.00%	51	50	-2.00%
Bookmobile	Adults	5	1	-400.00%	20	36	44.44%
	Children	1	1		19	28	32.14%
	Internet						
	OTHER		2	100.00%	1	3	66.67%
	<b>TOTAL</b>	6	4	-50.00%	40	67	40.30%
<b>TOTALS</b>	Adults	295	365	19.18%	2,708	2,853	5.08%
	Children	56	76	26.32%	814	906	10.15%
	Internet	21	23	8.70%	187	152	-23.03%
	OTHER	5	8	37.50%	25	52	51.92%
	<b>TOTAL</b>	377	472	20.13%	3,734	3,963	5.78%



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Reference Services

BRANCH/SERVICE			December *			YTD* 2007/12	YTD 2008/12	YTD % CHG
			2007/12	2008/12	% of Total			
Bolin Library	Adult	at desk	129	106	72.60%	732	575	
		roving	27	21	14.38%	141	125	
	Children	at desk		14	9.59%	122	98	
		roving		5	3.42%	43	65	
	TOTAL		156	146	100.00%	1,038	863	-16.86%
Civic Center Library	Adult	at desk	1,405	1,736	81.12%	10,828	10,967	
		roving	20	12	0.56%	199	175	
	Children	at desk	346	290	13.55%	1,239	2,544	
		roving	11	102	4.77%	12	1,006	
	TOTAL		1,782	2,140	100.00%	12,278	14,692	19.66%
Corte Madera Regional Library	Adult	at desk	1,482	2,608	79.39%	11,293	12,543	
		roving	37	40	1.22%	318	251	
	Children	at desk	527	547	16.65%	1,968	3,997	
		roving	70	90	2.74%	375	586	
	TOTAL		2,116	3,285	100.00%	13,954	17,377	24.53%
Fairfax Regional Library	Adult	at desk	829	914	81.32%	5,282	5,420	
		roving	21	11	0.98%	100	94	
	Children	at desk	134	192	17.08%	1,098	1,336	
		roving	12	7	0.62%	65	111	
	TOTAL		996	1,124	100.00%	6,545	6,961	6.36%
Inverness Library	Adult	at desk	82	85	70.25%	541	575	
		roving	12	15		107	87	
	Children	at desk	12	15	12.40%	111	130	
		roving	7	6	4.96%	37	31	
	TOTAL		113	121	87.60%	796	823	3.39%
Marin City Library	Adult	at desk	319	319	73.67%	2,036	1,947	
		roving	21	30	6.93%	104	192	
	Children	at desk	112	57	13.16%	641	479	
		roving	8	27	6.24%	46	157	
	TOTAL		460	433	100.00%	2,827	2,775	-1.84%
Novato Regional Library	Adult	at desk	1,546	1,726	67.32%	12,325	11,520	
		roving	30	79	3.08%	613	630	
	Children	at desk	528	675	26.33%	3,134	3,649	
		roving	129	84	3.28%	648	389	
	TOTAL		2,233	2,564	100.00%	16,720	16,188	-3.18%
Point Reyes Station Library	Adult	at desk	45	82	58.99%	425	583	
		roving		11	7.91%	36	87	
	Children	at desk	10	36	25.90%	111	225	
		roving		10	7.19%	15	59	
	TOTAL		55	139	100.00%	587	954	62.52%
San Geronimo Valley Library	Adult	at desk	24	12	24.00%	121	106	
		roving	3	6	12.00%	17	45	
	Children	at desk	20	15	30.00%	103	130	
		roving	13	17	34.00%	69	75	
	TOTAL		60	50	100.00%	310	356	14.84%
South Novato Library	Adult	at desk	412	711	83.06%	4,070	5,830	
		roving	8			74	60	
	Children	at desk	140	141	16.47%	1,123	1,774	
		roving	3	4	0.47%	32	46	
	TOTAL		563	856	100.00%	5,299	7,710	45.50%
Stinson Beach Library	Adult	at desk	100	52	34.90%	580	434	
		roving	15	31	20.81%	207	153	
	Children	at desk	20	36	24.16%	649	207	
		roving	17	30	20.13%	168	131	
	TOTAL		152	149	100.00%	1,604	925	-42.33%
BRANCH TOTALS	Adult	at desk	6,373	8,351	75.87%	48,233	50,500	
		roving	194	256	2.33%	1,916	1,899	
	Children	at desk	1,849	2,018	18.33%	10,299	14,569	
		roving	270	382	3.47%	1,510	2,656	
TOTAL		8,686	11,007	100.00%	61,958	69,624	12.37%	
Bookmobile	Adult		350	498	49.65%	2,090	2,847	36.22%
	Children		224	505	50.35%	2,092	2,392	14.34%
	TOTAL		574	1,003	100.00%	4,182	5,239	25.27%
California Room	TOTAL		90	210	100.00%	1,111	968	-12.87%
Virtual Reference	AskNow		8	6	23.08%	115	70	
	E-mail		25	20	76.92%	151	95	
	IM		9			64		
	TOTAL		42	26	100.00%	330	165	-100.00%
GRAND TOTALS	Adult	at desk	7,007	9,315	76.07%	53,350	56,214	5.37%
		roving						
	Children	at desk	2,343	2,905	23.72%	13,901	19,617	41.12%
		eReference	42	26	0.21%	330	165	-50.00%
TOTAL		9,392	12,246	100.00%	67,581	75,996	12.45%	



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Children's Programming

BRANCH/SERVICE	December			YTD 2007/12	YTD 2008/12	YTD % CHG	
	2007/12	2008/12	% CHG				
Bolinas Library	Preschool Programs	1	2	-25.00%	6	7	16.67%
	Preschool Attendance	11	21	90.91%	70	71	1.43%
	School Age Programs				3	2	-33.33%
	School Age Attendance				24	35	45.83%
Civic Center Library	Preschool Programs	8	6	-25.00%	48	47	-2.08%
	Preschool Attendance	73	165	126.03%	756	1,124	48.68%
	School Age Programs	1	1		14	12	-14.29%
	School Age Attendance	65	60	-7.69%	688	1,302	89.24%
Corte Madera Regional Library	Preschool Programs	7	9	28.57%	38	42	10.53%
	Preschool Attendance	188	285	51.60%	1,029	1,491	44.90%
	School Age Programs	1		-100.00%	27	19	-29.63%
	School Age Attendance	38		-100.00%	845	759	-10.18%
Fairfax Regional Library	Preschool Programs	9	9		50	55	10.00%
	Preschool Attendance	124	106	-14.52%	787	790	0.38%
	School Age Programs				17	14	-17.65%
	School Age Attendance				462	379	-17.97%
Inverness Library	Preschool Programs						
	Preschool Attendance						
	School Age Programs	2	3	50.00%	9	8	-11.11%
	School Age Attendance	35	71	102.86%	157	205	30.57%
Marin City Library	Preschool Programs	8	4	-50.00%	39	32	-17.95%
	Preschool Attendance	239	125	-47.70%	1,245	1,126	-9.56%
	School Age Programs	5	6	20.00%	34	49	44.12%
	School Age Attendance	41	55	34.15%	449	603	34.30%
Novato Regional Library	Preschool Programs	15	15		107	99	-7.48%
	Preschool Attendance	532	642	20.68%	2,772	4,500	62.34%
	School Age Programs	1	3	200.00%	23	29	26.09%
	School Age Attendance	20	75	275.00%	1,263	832	-34.13%
Point Reyes Station Library	Preschool Programs	2	1	-50.00%	8	11	37.50%
	Preschool Attendance	25	21	-16.00%	118	89	-24.58%
	School Age Programs	1	2	100.00%	12	7	-41.67%
	School Age Attendance	22	58	163.64%	245	204	-16.73%
San Geronimo Valley Library	Preschool Programs		2		3	7	133.33%
	Preschool Attendance		18		38	74	94.74%
	School Age Programs				2	1	-50.00%
	School Age Attendance				25	3	-88.00%
South Novato Library	Preschool Programs	5	7	40.00%	35	32	-8.57%
	Preschool Attendance	61	89	45.90%	471	453	-3.82%
	School Age Programs	1	7	600.00%	15	29	93.33%
	School Age Attendance	25	20	-20.00%	303	827	172.94%
Stinson Beach Library	Preschool Programs	2	2		6	6	
	Preschool Attendance	15	26	73.33%	80	83	3.75%
	School Age Programs				2	3	50.00%
	School Age Attendance				48	91	89.58%
BRANCH TOTALS	Preschool Programs	57	57		340	338	-0.59%
	Preschool Attendance	1,268	1,498	18.14%	7,366	9,801	33.06%
	School Age Programs	12	22	83.33%	158	173	9.49%
	School Age Attendance	246	339	37.80%	4,509	5,240	16.21%
Bookmobile	Preschool Programs		6		7	53	657.14%
	Preschool Attendance		96		92	664	621.74%
	School Age Programs	6	3	-50.00%	17	14	-17.65%
	School Age Attendance	186	45	-75.81%	351	232	-33.90%
SYSTEMWIDE TOTALS	Preschool Programs	57	63	10.53%	347	391	12.68%
	Preschool Attendance	1,268	1,594	25.71%	7,458	10,465	40.32%
	School Age Programs	18	25	38.89%	175	187	6.86%
	School Age Attendance	432	384	-11.11%	4,860	5,472	12.59%
COMBINED TOTALS	CHILDREN'S PROGRAMS	75	88	17.33%	522	578	10.73%
	CHILDREN'S ATTENDANCE	1,700	1,978	16.35%	12,318	15,937	29.38%



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Adult Programming

BRANCH/SERVICE	December			YTD 2007/12	YTD 2008/12	YTD % CHG	
	2007/12	2008/12	% CHG				
Bolinas Library	Adult Programs	0	0	0	0		
	Adult Attendance	0	0	0	0		
Civic Center Library	Adult Programs	8	11	37.50%	58	53	-8.62%
	Adult Attendance	38	52	36.84%	234	422	80.34%
Corte Madera Regional Library	Adult Programs	2	0	-100.00%	51	26	-49.02%
	Adult Attendance	4	0	-100.00%	134	146	8.96%
Fairfax Regional Library	Adult Programs	2	2	0.00%	15	12	-20.00%
	Adult Attendance	61	13	-78.69%	275	186	-32.36%
Inverness Library	Adult Programs	0	6		0	35	
	Adult Attendance	0	76		0	350	
Marin City Library	Adult Programs	2	2	0.00%	12	12	0.00%
	Adult Attendance	20	22	10.00%	119	160	34.45%
Novato Regional Library	Adult Programs	8	14	75.00%	120	74	-38.33%
	Adult Attendance	140	67	-52.14%	1,232	489	-60.31%
Point Reyes Station Library	Adult Programs	5	5	0.00%	35	26	-25.71%
	Adult Attendance	40	29	-27.50%	327	167	-48.93%
San Geronimo Valley Library	Adult Programs	0	0		3	0	-100.00%
	Adult Attendance	0	0		42	0	-100.00%
South Novato Library	Adult Programs	2	3	50.00%	16	20	25.00%
	Adult Attendance	12	6	-50.00%	67	92	37.31%
Stinson Beach Library	Adult Programs	1	1	0.00%	5	6	20.00%
	Adult Attendance	6	5	-16.67%	78	30	-61.54%
BRANCH TOTALS	Adult Programs	30	44	46.67%	315	264	-16.19%
	Adult Attendance	321	270	-15.89%	2,508	2,042	-18.58%
Bookmobile	Adult Programs	0	0		0	0	
	Adult Attendance	0	0		0	0	
TOTALS	ADULT PROGRAMS	30	44	46.67%	315	264	-16.19%
	ADULT ATTENDANCE	321	270	-15.89%	2,508	2,042	-18.58%

Tracking teen programs began in December 2007		December			YTD 2007/12	YTD 2008/12	YTD % CHG
BRANCH/SERVICE		2007/12	2008/12	% CHG			
Bolinas Library	Teen Programs	0	0		0	0	
	Teen Attendance	0	0		0	0	
Civic Center Library	Teen Programs	0	0		0	1	
	Teen Attendance	0	0		0	22	
Corte Madera Regional Library	Teen Programs	0	0		0	3	
	Teen Attendance	0	0		0	27	
Fairfax Regional Library	Teen Programs	0	0		0	3	
	Teen Attendance	0	0		0	42	
Inverness Library	Teen Programs	0	0		0	0	
	Teen Attendance	0	0		0	0	
Marin City Library	Teen Programs	0	0		0	2	
	Teen Attendance	0	0		0	65	
Novato Regional Library	Teen Programs	0	2		0	20	
	Teen Attendance	0	19		0	599	
Point Reyes Station Library	Teen Programs	0	0		0	4	
	Teen Attendance	0	0		0	128	
San Geronimo Valley Library	Teen Programs	0	0		0	0	
	Teen Attendance	0	0		0	0	
South Novato Library	Teen Programs	0	0		0	1	
	Teen Attendance	0	0		0	28	
Stinson Beach Library	Teen Programs	0	0		0	0	
	Teen Attendance	0	0		0	0	
BRANCH TOTALS	Teen Programs	0	2		0	34	
	Teen Attendance	0	19		0	911	
Bookmobile	Teen Programs	0	0		0	0	
	Teen Attendance	0	0		0	0	
TOTALS	Teen PROGRAMS	0	2		0	34	
	Teen ATTENDANCE	0	19		0	911	

**Marin County Free Library  
Monthly Statistical Report  
December 2008**

**Outreach**

CURRENT MONTH

	ADMIN	BKM	BOL	CCE	CRM	CMA	FAI
All meetings attended	9					3	4
Adult presentations given	1			1			
Audience for presentation	100			40			
Teen presentations given				1			
Teen audience				75			
Children's presentations							2
Children's audience							35
TV							
Radio							
Newspaper	1				5	2	

	INV	MCI	NOV	PRE	SGV	SNO	STB
All meetings attended	1		12	9			1
Adult presentations given			5	1			
Audience for presentation			78	30			
Teen presentations given		1	10	3			
Teen audience		25	160	62			
Children's presentations				1			
Children's audience				18			
TV			9				
Radio				4			
Newspaper				6			1

TOTALS for CURRENT MONTH

All meetings attended	39
Adult presentations given	8
Audience for presentation	248
Teen presentations given	15
Teen audience	322
Children's presentations	3
Children's audience	53
TV	9
Radio	4
Newspaper	15

TOTALS for the year

All meetings attended	188
Adult presentations given	90
Audience for presentation	2,114
Teen presentations given	33
Teen audience	512
Children's presentations	98
Children's audience	884
TV	25
Radio	8
Newspaper	56



# Marin County Free Library

## Monthly Statistical Report

December 2008

### Volunteer Hours

BRANCH/SERVICE		December			YTD 2007/12	YTD 2008/12	YTD % CHG
		2007/12	2008/12	% of Total			
Bolinas Library	Circulation	5	10	100.00%	50	62	24.50%
	Reference						
	Children's Services				3		-100.00%
	<b>Total</b>	<b>5</b>	<b>10</b>	<b>100.00%</b>	<b>53</b>	<b>62</b>	<b>17.45%</b>
Civic Center Library	Circulation	52			163	163	
	Reference	46	27	54.82%	221	164	-25.99%
	Children's Services		23	45.18%		38	
	<b>Total</b>	<b>98</b>	<b>50</b>	<b>100.00%</b>	<b>384</b>	<b>364</b>	<b>-5.21%</b>
Corte Madera Regional Library	Circulation	164	58	82.73%	632	446	-29.48%
	Reference	6			47	57	21.94%
	Children's Services	15	12	17.27%	179	226	26.26%
	<b>Total</b>	<b>185</b>	<b>70</b>	<b>100.00%</b>	<b>858</b>	<b>729</b>	<b>-15.03%</b>
Fairfax Regional Library	Circulation	19	19	78.95%	159	168	5.62%
	Reference	4	5	21.05%	92	30	-67.39%
	Children's Services	26			42	35	-16.67%
	<b>Total</b>	<b>49</b>	<b>24</b>	<b>100.00%</b>	<b>293</b>	<b>233</b>	<b>-20.48%</b>
Inverness Library	Circulation	9	6	100.00%	48	49	2.60%
	Reference						
	Children's Services						
	<b>Total</b>	<b>9</b>	<b>6</b>	<b>100.00%</b>	<b>48</b>	<b>49</b>	<b>2.60%</b>
Marin City Library	Circulation	34	71	100.00%	210	297	41.53%
	Reference						
	Children's Services						
	<b>Total</b>	<b>34</b>	<b>71</b>	<b>100.00%</b>	<b>210</b>	<b>297</b>	<b>41.53%</b>
Novato Regional Library	Circulation	215	248	91.85%	1,533	1,601	4.49%
	Reference	14	22	8.15%	196	198	0.89%
	Children's Services					59	
	<b>Total</b>	<b>229</b>	<b>270</b>	<b>100.00%</b>	<b>1,729</b>	<b>1,858</b>	<b>7.49%</b>
Point Reyes Station Library	Circulation	26	25	100.00%	124	110	-11.55%
	Reference	4			24		-100.00%
	Children's Services						
	<b>Total</b>	<b>30</b>	<b>25</b>	<b>100.00%</b>	<b>148</b>	<b>110</b>	<b>-25.62%</b>
San Geronimo Valley Library	Circulation						
	Reference						
	Children's Services						
	<b>Total</b>						
South Novato Library	Circulation	4	14	67.07%	61	87	41.80%
	Reference	4	2	7.32%	47	49	4.81%
	Children's Services	3	5	25.61%	16	27	75.81%
	<b>Total</b>	<b>11</b>	<b>21</b>	<b>100.00%</b>	<b>123</b>	<b>163</b>	<b>32.05%</b>
Stinson Beach Library	Circulation	40	40	100.00%	200	240	20.00%
	Reference						
	Children's Services						
	<b>Total</b>	<b>40</b>	<b>40</b>	<b>100.00%</b>	<b>200</b>	<b>240</b>	<b>20.00%</b>
BRANCH TOTALS	Circulation	567	489	83.66%	3,179	3,222	1.36%
	Reference	78	56	9.54%	627	498	-20.54%
	Children's Services	44	40	6.80%	240	385	60.65%
	<b>Total</b>	<b>689</b>	<b>585</b>	<b>-15.14%</b>	<b>4,045</b>	<b>4,105</b>	<b>1.47%</b>
California Room	<b>Total</b>	46	64	41.21%	331	407	23.22%
Bookmobile	<b>Total</b>	4	4		16	36	125.00%
Library Beyond Walls	<b>* Total</b>	89	89	100.00%	496	635	28.02%
<b>GRAND TOTALS</b>		<b>828</b>	<b>742</b>	<b>-10.34%</b>	<b>4,888</b>	<b>5,183</b>	<b>6.04%</b>

\* Library Beyond Walls data for current and recent months is typically underreported. Data for prior months is revised as updates are received.



# Marin County Free Library

## Monthly Statistical Report

### December 2008

### *Electronic Resources*

Electronic Database Searches	December			YTD	YTD	YTD
	2007/12	2008/12	% of Total	2007/12	2008/12	% CHG
Academic Search Premier		542	10.53%		2,768	
AccessScience	42			193	103	-46.63%
Alt HealthWatch		17	0.33%		149	
Ancestry.com (CCE only, began in 3/08)					283	
Associations Unlimited	33	3	0.06%	157	134	-14.65%
Biography & Genealogy Master Index	7			122	70	-42.62%
Biography Resource Center	681	434	8.43%	3,359	2,085	-37.93%
Books in Print	257	141	2.74%	2,217	1,408	-36.49%
Business Source Premier		426	8.27%		945	
Business & Company Resource Center	71	90	1.75%	1,213	635	-47.65%
Consumer Health Complete		88	1.71%		205	
CQ Researcher	15	26	0.50%	161	147	-8.70%
Digital Books (Overdrive)	349	493	9.57%	2,080	2,984	43.46%
Gale VRL	154			1,284	512	-60.12%
Health Source - Consumer Edition		50	0.97%		347	
Health Source - Nursing / Academic Edition		17	0.33%		124	
Health & Wellness Resource Center	227			1,764	513	-70.92%
InfoTrac	387			3,295	750	-77.24%
Literature Resource Center	182	46	0.89%	1,687	238	-85.89%
MAS Ultra - School Edition		64	1.24%		349	
MasterFILE Premier		664	12.90%		2,447	
NetLibrary	169	112	2.18%	1,009	14,950	1381.67%
Newspaper Source		490	9.52%		2,633	
Novelist	354	269	5.22%	1,702	1,461	-14.16%
Novelist K-8	162	238	4.62%	803	1,273	58.53%
Opposing Viewpoints	145	62	1.20%	1,030	1,034	0.39%
Primary Search		35	0.68%		171	
ProQuest Newsstand	509	459	8.91%	3,566	2,528	-29.11%
RAND California	75	111	2.16%	1,147	1,312	14.41%
Reference USA	700	49	0.95%	3,901	570	-85.39%
Regional Business News		29	0.56%		153	
Safari Tech e-books	1,078			4,314	10,479	142.91%
TOPICsearch		67	1.30%		399	
World Book	130	127	2.47%	526	836	58.94%
<b>SYSTEM TOTALS</b>	<b>5,727</b>	<b>5,149</b>	<b>-10.09%</b>	<b>35,530</b>	<b>54,995</b>	<b>54.79%</b>

MCFL Website	December			YTD	YTD	YTD
	2007/12	2008/12	% CHG	2007/12	2008/12	% CHG
Number of Unique Visitors	32,644	37,434	14.67%	239,312	204,769	-14.43%
Number of Visits	56,687	59,549	5.05%	441,931	347,518	-21.36%